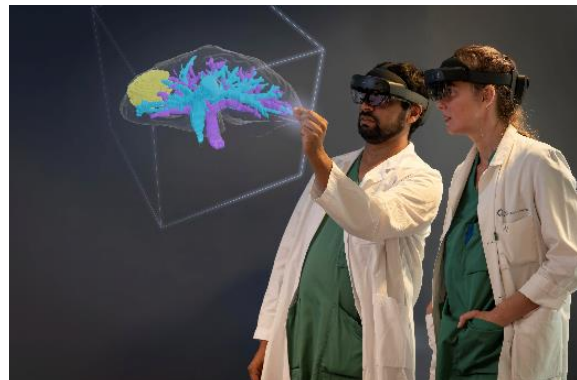


## Welcome to Leeds! Thursday May 2<sup>nd</sup> to Saturday May 4<sup>th</sup> 2024

### What's different about ESA in Leeds?

This year we will be joined by two very special platinum partners from industry who have stepped forward to support the ESA Leeds congress: HoloCare and Olympus. These two companies represent the best in new surgical technology advances. They have recognised the importance of ESA and would like to work with us in the future. Both are sending their most senior teams so please do make them feel welcome and get to know them.



### Who's Attending?

Alison Sundset, CEO

Malcolm Luker, Commercial Director

Dag Otto Christensen, Chief Designer

### About HoloCare:

HoloCare is bringing medical images to life with patient-specific holograms for surgical planning.

HoloCare is a Norwegian medtech company developing software that utilizes AI to create interactive 3D holograms of individual patients' organs. This technology aims to enable surgeons to plan and personalize surgeries with greater precision, tailored to each patient's unique anatomy. HoloCare began its journey in 2016 through a collaborative partnership with the Oslo University Hospital Intervention Centre.

### A message from Alison Sundset, CEO HoloCare

*"We're eagerly looking forward to the ESA Congress and are excited to demonstrate how HoloCare uses interactive 3D holograms for advanced surgical planning."*

# OLYMPUS

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## **Who's Attending?**

Yannick Sieker, European Business Unit Manager

Darryl King, Regional Unit Business Manager

Peter Barnes, Product and Business Development Manager

Craig Warner, Senior Product Manager

Martha Wright, Product Manager

Richard Lee, Regional Lead for North of UK

## **About Olympus:**

Olympus are committed to “Our Purpose” of making people’s lives healthier, safer and more fulfilling. As a global medical technology company, Olympus partners with healthcare professionals to provide best-in-class solutions and services for early detection, diagnosis and minimally invasive treatment, aiming to improve patient outcomes by elevating the standard of care in targeted disease states.

## **A message from Peter Barnes, Olympus Product & Business Development Manager**

*‘It is our pleasure and honour to be invited to support the European Surgical Association’s Annual Meeting this year joining the most prominent surgeons from Europe’s leading academic medical institutions. We appreciate the society opening up to industry and providing us the opportunity to engage with leading surgeons from around the world, who have advanced surgical care and elevated the standards of the medical/surgical profession. For more than 100 years, Olympus has pursued a goal of contributing to society by producing products designed with the purpose of delivering optimal outcomes for its customers around the world. We understand the importance of supporting such an integral meeting to the advancement of surgical care and that’s why we feel it is key for suppliers to go beyond providing products and ensure we are supporting our customers as their partner across surgery.’*

## Thursday dinner suggestions

There are many bars and restaurants within easy walking distance of the Queens Hotel. Leeds is a busy city so it's a good idea to book ahead of time if you can – all the restaurants have websites. Take a look on TripAdvisor but here are some suggestions:

**French bistro:-** Sous le Nez (3 min walk) - [Directions to Sous Le Nez](#)

**Nouveau cuisine:-** Six by Nico (6 min walk) - [Directions to Six by Nico](#)

### Italian:-

- Da Vito Ristorante, San Carlo (4 min walk) - [Directions to Da Vito](#)
- San Carlo (7 min walk) - [Directions to San Carlo](#)

### UK / European:-

- Dakota Grill (13 min walk) - [Directions to Dakota Grill](#)
- Ox Club (13 min walk) - [Directions to Ox Club](#)
- Angelica Crafthouse (6 min walk) - [Directions to Angelica & Crafthouse](#)

**Argentine steakhouse:-** Goucho (7 min walk) [Directions to Goucho](#)

**Spanish tapas:-** Iberica (7 min walk) [Directions to Iberica](#)

**Chinese fusion:-** Tattu (5 min walk) [Directions to Tattu](#)

### Indian:-

- Tharavadu (5 min walk) [Directions to Tharavadu](#)
- Prashad (16 min car) [Directions to Prashad](#)

### Thai:-

- Thai Edge (10 min walk) [Directions to Thai Edge](#)
- Sukothai (7min walk) [Directions to Sukothai](#)

## Weather prediction

It's still cold so bring a coat. Hopefully it will be warmer by May! (We have had so much rain this year we are hoping it will be dry).

See you soon!

## WEBSITE LINKS

[ESA Registration Link](#)

[European Surgical Association Organisation Annual Meeting](#)

[Queens Hotel, Leeds](#)

[Hilton Leeds](#)

[Marriott Leeds](#)

[Travel Lodge Leeds](#)

[Premier Inn Leeds](#)

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Jak Poole	Logistics/Accommodation Manager Athena Meetings & Events	<a href="mailto:jak@athenameetings.com"><u>jak@athenameetings.com</u></a>
Queens Hotel	Quote ESA 2024 for discount £50 deposit with booking	<a href="mailto:reservations@thequeensleeds.co.uk"><u>reservations@thequeensleeds.co.uk</u></a>